# ORGANISATION MONDIALE DE LA PROPRIÉTÉ INTELLECTUELLE



# WORLD INTELLECTUAL PROPERTY ORGANIZATION

## WIPO Arbitration and Mediation Center

# Centre d'arbitrage et de médiation de l'OMPI

## WIPO LIST OF NEUTRALS

#### **BIOGRAPHICAL DATA**

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Date of Birth:

18.08.1949

Nationality:

Swiss (Bern and Geneva)

# EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

Geneva University (Lic. iur. 1973), Basle University, Graduate Seminar (1973-1974), New York University, Master of Comparative Jurisprudence (1974-1975), Admitted to Geneva Bar (1979), Zurich Bar (1988), Basle Bar (1988), Appenzell (AI) Bar (1993).

#### LANGUAGES

French, English, Swiss German and German (Italian / Spanish)

#### PRESENT POSITION

Managing Partner of Secretan Troyanov (Geneva, London, Moscow)

# PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION

Serko & Simon and Fox Horan & Camerini in New York

#### AREAS OF SPECIALIZATION

Commercial, Banking and Finance

## MEMBERSHIP IN PROFESSIONAL BODIES

ASA (<u>www.arbitration-ch.org</u>), CSMC (<u>www.skwm.ch</u>), AGDA (<u>www.agda.ch</u>), OdA(<u>www.odage.ch</u>), FSA (<u>www.swisslawyers.com</u>)

May 10, 2006

#### EXPERIENCE IN INTELLECTUAL PROPERTY

Trade Mark and Trade Name advice to obtain registration despite oppositions and pre-litigation advice, always leading to settlement (mostly service TM)

## **MAJOR PUBLICATIONS**

"Mediation: Confidentiality and Enforcement - Issues and Solutions" in International Bar Association Practice Division, Mediation Committee, April 2005.

"Mediation – Warum braucht es neben den Anwälten einen neutralen Dritten? / Médiation – Pourquoi faire intervenir un tiers neutre...", in Revue de l'Avocat, 05/2006.

#### Lectures/seminars

"Trading into the Future: E-Services for Trade, Investment and Enterprise" at the UN in Geneva (cf. www.secretantroyanov.com)

#### EXPERIENCE IN COURT LITIGATION

Deputy Judge at the Geneva Court of Appeals (Cour de Justice)

#### PROFESSIONAL TRAINING IN MEDIATION

CEFOC - FSA - CEDER - CSMC

# PROFESSIONAL TRAINING IN ARBITRATION

ASA seminars

## **EXPERIENCE IN ARBITRATION**

ICC, Swiss Chamber of Commerce (ZH) and adhoc arbitration in international commercial disputes